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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

NANCY VAN MOURIK,  
Plaintiff,  
v.  
BIG HEART PET BRANDS, INC.,  
Defendant.

Case No. [3:17-cv-03889-JD](#)

**ORDER RE TRANSFER MOTION AND  
MOTION TO DISMISS**

Re: Dkt. Nos. 63, 65

Plaintiff van Mourik is a Texas resident who purchased “All Natural” dog food manufactured by defendant Big Heart Pet Brands, Inc. (“Big Heart”) from a store in Magnolia, Texas. Dkt. No. 60 at 2. Van Mourik sued Big Heart in this district, alleging violations of California consumer protection laws and seeking to represent a class of California consumers. In ruling on Big Heart’s motion to dismiss, Dkt. No. 23, the Court found that van Mourik lacks standing to sue on behalf of a California consumer class. *Van Mourik v. Big Heart Pet Brands, Inc.*, No. 3:17-CV-03889-JD, 2018 WL 1116715, at \*1 (N.D. Cal. Mar. 1, 2018). The Court dismissed all the California class claims with leave to amend and allowed van Mourik to proceed as an individual under her California warranty claims. The Court advised van Mourik that she could cure the standing issue by adding a California resident as a named plaintiff. *Id.* at \*2.

Van Mourik has now filed an amended complaint. Dkt. No. 60. She no longer asserts any California claims at all. Instead, she has elected to sue as an individual and on behalf of putative nationwide, multistate, and Texas classes under Texas consumer protection statutes and Texas common law. Big Heart has filed a motion to transfer, Dkt. No. 63, and a motion to dismiss, Dkt. No. 65. The Court grants the transfer motion and transfers the case to the Southern District of Texas. The motion to dismiss is terminated as moot.

1       Under 28 U.S. Code Section 1404(a), “a district court may transfer any civil action to any  
2 other district or division where it might have been brought” for “the convenience of parties and  
3 witnesses” and “in the interest of justice.” 28 U.S.C. § 1404(a). The parties agree that the action  
4 could have been brought in the Southern District of Texas. Dkt. No. 66 at 4. To determine  
5 whether transfer promotes “convenience and fairness,” the Court weighs several factors, including  
6 which state is most familiar with the governing law, the location of witnesses and evidence, the  
7 relevant public policy of the forum state, and the plaintiff’s choice of forum. *Jones v. GNC  
Franchising, Inc.*, 211 F.3d 495, 498 (9th Cir. 2000) (citing *Stewart Org. v. Ricoh Corp.*, 487 U.S.  
22, 29 (1988)).

10       Here, two factors weigh strongly in favor of transfer: (1) Texas courts are most familiar  
11 with the governing law, and (2) Texas has a “local interest in having localized controversies  
12 decided at home.” *Decker Coal Co. v. Commonwealth Edison Co.*, 805 F.2d 834, 843 (9th Cir.  
13 1986). Van Mourik argues that California also has an interest in the case, since Big Heart was  
14 formerly headquartered in California and made marketing decisions there. Even so, that is not  
15 enough to outweigh the fact that plaintiff is a Texas resident who saw the advertising in Texas,  
16 purchased the product in Texas, and seeks redress under Texas law. California might have some  
17 prior connection to the course of conduct, but the dispute is unquestionably “at home” in Texas,  
18 and Texas’s local interest is greater. *See Van Mourik*, 2018 WL 1116715, at \*3.

19       Van Mourik also says that her choice of forum and the location of potential witnesses  
20 preclude transfer. But choice of forum is not due substantial weight in this case. On a Section  
21 1404(a) transfer motion, “[a]lthough great weight is generally accorded plaintiff’s choice of  
22 forum, when an individual brings a derivative suit or represents a class, the named plaintiff’s  
23 choice of forum is given less weight. . . . If the operative facts have not occurred within the forum  
24 and the forum has no interest in the parties or subject matter, [plaintiff’s] choice is entitled to only  
25 minimal consideration.” *Lou v. Belzberg*, 834 F.2d 730, 739 (9th Cir. 1987) (citations omitted).  
26 Here, plaintiff has not shown why her choice of forum is entitled to anything more than “minimal  
27 consideration,” particularly since she has advised the Court that “[w]hether the action is in  
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1 California, Texas, or Ohio, the chances of Plaintiff attending any court hearing are slim to none”  
2 and “class actions are rarely tried.” Dkt. No. 66 at 5.

3 While an argument can be made that the convenience for some potential witnesses is  
4 greater in California, it is not a substantial factor against transfer. Because depositions largely  
5 take place where witnesses reside, and in light of federal courts’ nation-wide subpoena power  
6 under Rule 45, the convenience factor is largely about trial convenience for non-party witnesses.  
7 See, e.g., *Saleh v. Titan Corp.*, 361 F. Supp. 2d 1152, 1160 (S.D. Cal. 2005); *Van Slyke v. Capital*  
8 *One Bank*, 503 F. Supp. 2d 1353, 1363 (N.D. Cal. 2007). Big Heart acknowledges that more than  
9 half of the fourteen current and former Big Heart employees listed in its initial Rule 26(a)  
10 disclosures are located in the San Francisco Bay Area. In particular, all three of the listed former  
11 employees appear to be located here in the Bay. See Dkt. No. 69 at 5; Dkt. No. 66-3 at 2-3; Dkt.  
12 No. 66 at 7. But at this early stage in the case, neither party can say for sure which witnesses will  
13 be called to testify. Given this open-ended question, witness convenience is a factor that lends  
14 limited support to a California venue.

15 This case is about a Texas resident’s claim under Texas law for advertisements that she  
16 saw and acted on in Texas. Texas courts are better versed in Texas law, and Texas has a much  
17 greater interest than California in having this Texas dispute decided by a local court. Some non-  
18 party trial witnesses may live in California, but the circumstances as a whole indicate that  
19 transferring this case to the Southern District of Texas best serves the interests of fairness and  
20 convenience.

21 **IT IS SO ORDERED.**

22 Dated: July 24, 2018



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25 JAMES DONATO  
26 United States District Judge  
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